Asad Ali

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Lahore, Pakistan.

WEB DEVELOPER

A results-driven Front-End Developer with experience, specializing in UI design, web development. A proven track record of collaborating cross-functionally with technical teams and stakeholders across all phases of the software development lifecycle. Adept at performing quality assurance testing for web applications.

PROFESSIONAL EXPERIENCE

GeekInn Pvt Ltd - Lahore.
Front End Developer   **Mar 2023 - Present**
Geekinn is Multi-National Software Company. Having a HRMS SaaS product "ResourceInn".
Accomplishments:
- Spearheaded the overhaul of "Resourceinn," Geekinn's flagship HRMS SaaS product, by leading the front-end development efforts.
- Leveraged cutting-edge web technologies and frameworks i.e ReactJs, NextJs, AngularJs to modernize the user interface and improve overall user experience.
- Redesigned and optimized the interface of "Resourceinn" to elevate usability and aesthetics, resulting in enhanced user engagement.
- Introduced new functionalities, including employee self-service portals, attendance tracking, and payroll management, to augment the product's comprehensiveness and user-friendliness.
- Collaborated closely with cross-functional teams to ensure alignment with project objectives and timely delivery of milestones.
- Conducted thorough testing and debugging to ensure the seamless integration of new features and maintain product stability.
- Contributed to the enhancement of development processes and best practices, fostering a culture of innovation and continuous improvement within the team.

DLFORK, Canada
Front End Developer   **Sept 2023 - Dec 2023**
DLFORK - is a multi-tenancy food service provider in Canadian market providing an option to food vendors to get their business online
Accomplishments:
- Joined the DLFORK team as a part-time developer, tasked with optimizing the user interface and integrating the platform to enhance the overall user experience.
- Collaborated closely with the development team to identify areas for UI improvement and implemented necessary corrections to align with user expectations and industry standards.
- Worked collaboratively with team members to address any technical challenges or compatibility issues, ensuring the smooth operation of the platform across different devices and browsers.
- Played a key role in refining the interface of DLFORK and integrations, contributing to the platform's success in providing a user-friendly and visually appealing experience for both food providers and end-users.

WebSpot
Front End Developer   **July 2022 - Mar 2023**

WebSpot is services based firm providing software solutions around the globe.

Accomplishments:
- Joined WebSpot as an internee worked with advanced JavaScript.
- Designed and implemented user interfaces using ReactJS, ensuring a seamless and responsive user experience.
- Developed and integrated front-end logic to enhance application functionality.
- Worked closely with cross-functional teams to understand project requirements and deliver high-quality solutions.
- Utilized state management libraries like Redux to manage application state effectively.
- Implemented best practices for code quality, performance optimization, and maintainability.

RT-TECH, Lahore.
Javascript Developer   **Nov 2022 - Feb 2023**

RT-TECH provides services for ServiceNow modifications.

Accomplishments:

- Functioned as a JavaScript developer at RT-TECH, specializing in managing multiple-script issues and addressing complex challenges within ServiceNow modifications.
- Engaged directly with foreign clients, providing responsive and effective support to address their inquiries, troubleshoot problems, and implement solutions tailored to their specific needs.
- Demonstrated strong communication skills in conveying technical concepts and solutions to non-technical stakeholders, facilitating a clear understanding of the implemented modifications and their impact on business processes.
- Contributed to the continuous improvement of RT-TECH's services by providing insights into emerging trends, best practices, and innovative solutions within the ServiceNow ecosystem.
- Maintained a proactive approach to identifying potential issues and implementing preventive measures to ensure the reliability, security, and performance of ServiceNow implementations for clients.

EDUCATION

NCBA&E — Bachelors of Computer Sciences
Oct 2018 - Nov 2022

Unique College — Intermediate
2016 - 2018

PERSONAL PROJECTS

RIZE - NFT Staking Platform

Developed the front-end of an NFT staking platform facilitating stacking, sale, and purchase of NFT tokens. The platform aims to provide users with seamless access to NFT-related functionalities.

Technologies: ReactJs, Redux, MUI, Tailwind.
- Utilized ReactJS and Redux to build dynamic user interfaces, enabling users to connect crypto-wallet, interact with NFT staking, sale, and purchase features.
- Integrated MUI (Material-UI) and TailwindCSS to enhance the visual appeal and responsiveness of the platform across different devices and screen sizes.
- Collaborated closely with the backend development team to ensure efficient communication between the front-end and backend systems.
- Implemented user authentication and authorization mechanisms to secure user accounts and transactions within the platform.
- Conducted thorough testing and debugging to identify and resolve any issues or inconsistencies in the front-end functionality.

RideNoww - UK

RideNoww is a ride-sharing service platform where users can select routes and choose from available options. The project incorporates various functionalities, including user selection of routes, ride availability, and administrative insights through an admin panel.

Technologies: NextJs, Redux, AntD, Tailwind.

- Implemented frontend functionality using NextJS and TailwindCSS to create an intuitive user interface for route selection and ride booking.
- Integrated administrative insights into the platform, enabling administrators to monitor and manage various aspects of the ride-sharing service.
- Collaborated with the team to ensure seamless integration of frontend and backend components, as well as adherence to project requirements and deadlines.

FOCUS - CS - AUS

FOCUS - CS - is a counseling management software tailored for schools, aimed at streamlining counseling processes and enhancing efficiency. The project involved revamping the front-end of the SaaS product to improve user experience and interface aesthetics.

Technologies: Angular.

- Led the front-end revamp initiative, utilizing Angular, Angular Material, and Ng Bootstrap to redesign and enhance the user interface.
- Worked closely with the design team to implement user-friendly features and ensure consistency in design elements across the platform.
- Collaborated with backend developers using Laravel and Go to integrate front-end components seamlessly with backend functionalities.
- Conducted usability testing and gathered feedback from stakeholders to iteratively refine the front-end design and improve user satisfaction.
- Ensured responsiveness and cross-browser compatibility of the revamped front-end to cater to diverse user devices and platforms.

TaxBox - UAE Laws Consulting Platform

TaxBox -is a UAE tax consulting firm that provides a platform for consultation regarding UAE laws. The platform allows users to subscribe to various services, including video sessions and in-person meetings, for receiving consultations on UAE laws.

Technologies: NextJs, Redux, Tailwind, HeadlessUI.

- Developed the front-end of the platform using NextJS to create dynamic and interactive user interfaces.
- Collaborated with the design team to ensure the platform's user interface aligns with the brand's identity and provides a seamless user experience.

CERTIFICATIONS

Front-End Web Development with React
The Hong Kong University of Science and Technology - Coursera

JavaScript, jQuery, JSON
University of Michigan - Coursera

JavaScript Basis
University of California, Davis - Coursera